

REP HEADLINE# 6357009
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.12
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANJUOSO

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6357009 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1065 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 10.12

REP: MAKEGOOD 10/1
 SPOT CANCELED LN 38
 LN 46 ADDED
 PGM CHANGE LN 27
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSSROADS

40761

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27		NZ	900P-1000P	30		\$6,000.00	10/4	10/4	1		THU	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1065												
38		S	1000P-1100P	30		\$3,500.00	10/3	10/3	0		WED	0

PROGRAM : OFFICE/PARKS & REC
 CON COM1 : OFFICE/PARKS & REC
 PROGRAM : CHICAGO FIRE
 CON COM1 : CHICAGO FIRE

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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.12
 *** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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46	A		800P-900P 9-10p	30		\$3,500.00	10/2	10/2	1		TUE	1
PROGRAM : GO ON/NEW NORMAL CON COM1: GO ON/NEW NORMAL												

OCT/12 48925.00

CONTRACT TOTAL 48925.00
 TOTAL SPOTS 44

MARKET TOTALS \$129,210 WFLA 38% WFTS 2% WTSP 22% WTVT 0% WTOG 8% WTTA 4% WMOR 24%
 WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 797 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client: American Crossroads/ Issue	Submission Cost: 48925	Campaign Ref: E:063570090
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	675	30 Comme	Nbr of Spots	1	1	675
2	M-F 2p Rachael Ray ...F..	02	400	30 Comme	Nbr of Spots	1	1	400
3	M-F 3p Doctors ...F..	03	450	30 Comme	Nbr of Spots	1	1	450
4	M-F 4p Dr Oz ...F..	03	725	30 Comme	Nbr of Spots	1	1	725
5	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1	1	300
6	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 9a Today Show II ...F..	02	950	30 Comme	Nbr of Spots	1	1	950
8	M-F 1135p ET / 1035p CT Tonight Show M.....	03	675	30 Comme	Nbr of Spots	1	1	675
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Suite 555
Alexandria VA 22314

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Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06357009
Est./PO Number:	06357009	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 2p Rachael Ray M.....	02	400	30 Comme		1	1	400
10	M-F 3p Doctors M.....	03	450	30 Comme		1	1	450
11	M-F 4p Dr Oz M.....	03	725	30 Comme		1	1	725
12	M-F 530a News M.....	02	450	30 Comme		1	1	450
13	M-F 6a News M.....	02	1000	30 Comme		1	1	1000
14	M-F 7a Today Show M.....	02	1200	30 Comme		1	1	1200
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	4500	30 Comme	1		1	4500
17	M-Su 11p News ...T...	02	1700	30 Comme	1		1	1700
18	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	675	30 Comme		1	1	675
19	M-F 2p Rachael Ray ...T...	02	400	30 Comme		1	1	400
20	M-F 3p Doctors ...T...	03	450	30 Comme	1		1	450
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Buyer: ..	Client/Product/Estimate: 11 / 27 / 1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
21	M-F 4p Dr Oz ...T...	03	725	30 Comme	Nbr of Spots	1	1	725
22	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots	1	1	1000
23	M-F 7a Today Show ...T...	02	1200	30 Comme	Nbr of Spots	1	1	1200
24	M-F 9a Today Show II ...T...	02	950	30 Comme	Nbr of Spots	1	1	950
25	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	01	6000	30 Comme	Nbr of Spots	1	1	6000
26	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	675	30 Comme	Nbr of Spots	1	1	675
27	M-F 2p Rachael Ray ...T...	02	400	30 Comme	Nbr of Spots	1	1	400
28	M-F 3p Doctors ...T...	03	450	30 Comme	Nbr of Spots	1	1	450
29	M-F 4p Dr Oz ...T...	03	725	30 Comme	Nbr of Spots	1	1	725
30	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Buyer: ..	Client/Product/Estimate: 11 / 27 / 1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
31	M-F 6a News T.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
32	M-F 7p News T.....	02	1300	30 Comme	Nbr of Spots	1	1	1300
33	M-F 7a Today Show T.....	02	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 730p Entertainment Tonight T.....	02	1300	30 Comme	Nbr of Spots	1	1	1300
35	M-F 9a Today Show II T.....	02	950	30 Comme	Nbr of Spots	1	1	950
36	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	675	30 Comme	Nbr of Spots	1	1	675
37	M-F 2p Rachael Ray ..W....	02	400	30 Comme	Nbr of Spots	1	1	400
38	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots	1	1	450
39	M-F 4p Dr Oz ..W....	03	725	30 Comme	Nbr of Spots	2	2	1450
40	M-F 6a News ..W....	02	1000	30 Comme	Nbr of Spots	1	1	1000
41	M-F 7a Today Show ..W....	02	1200	30 Comme	Nbr of Spots	1	1	1200
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
42	M-F 9a Today Show II ..W....	02	950	30 Comme	Nbr of Spots 1		1	950
43	Tue 9-10p Go On / New Normal .T.....	03	3500	30 Comme	Nbr of Spots 1		1	3500
44	Sun 10a Meet The PressS	02	4000	30 Comme	Nbr of Spots 1		1	4000
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

Grand Totals				Month 10 Weeks: 4			
Totals		10/01		10/08			
Spots	44			37			7
Cost	48925			44025			4900

Grand Totals:	Spots: 44
	Gross Total: 48,925.00
	Commission: 7,338.75
	Net Total: 41,586.25

SEP28/12 12.43
*** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
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91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

CLASS: NATL. LOCAL REGIONAL

(CE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

DATE SEP28/12 12.43

REP.: NEW ORDER

TTL \$48,925 @44X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

```
AGENCY ADVERTISER CODE = 11      AGENCY EST# = 1065
AGENCY PRODUCT CODE = 27
```

1	1135P-1237A	30	\$675.00	10/5	10/5	1	FRI	1
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PROGRAM : TONITE SHW-NBC<
CON COM1: TONITE SHW-NBC<

2	200E-300F	30	\$400.00	10/5	10/5	1	FRI
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PROGRAM : RACHAEL RAY
CON COM1: RACHAEL RAY

3	300P-400P	30	\$450.00	10/5	1	FRI
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PROGRAM : DOCTORS<
CON COM1: DOCTORS<
```

20/11/2011

REP HEADLINE# 6357009
 *** ORIGINAL REV#0 ***

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SEP28/12 12.43
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$725.00	10/5	10/5	1		FRI	1
5			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/5	10/5	1		FRI	1
6			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/5	10/5	1		FRI	1
7			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,200.00	10/5	10/5	0		FRI	0
8			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/5	10/5	1		FRI	1
9			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$675.00	10/8	10/8	1		MON	1
10			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/8	10/8	1		MON	1
11			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$450.00	10/8	10/8	1		MON	1
12			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$725.00	10/8	10/8	1		MON	1

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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP28/12 12.43
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$450.00	10/8	10/8	1		MON	1
14			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/8	10/8	1		MON	1
15			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,200.00	10/8	10/8	1		MON	1
16			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/8	10/8	0		MON	0
17			630P-700P PROGRAM : NBC NIGHTLY NEWS - SAT CON COM1: NBC NIGHTLY NEWS - SAT	30		\$4,500.00	10/6	10/6	1		SAT	1
18			1000A-1100A PROGRAM : MEET PRESS-SUN CON COM1: MEET PRESS-SUN	30		\$4,000.00	10/7	10/7	1		SUN	1
19			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$1,700.00	10/4	10/4	1		THU	1
20			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$675.00	10/4	10/4	1		THU	1
21			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/4	10/4	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$450.00	10/4	10/4	1		THU	1
23			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$725.00	10/4	10/4	1		THU	1
24			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/4	10/4	1		THU	1
25			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,200.00	10/4	10/4	1		THU	1
26			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/4	10/4	1		THU	1
27			900P-1000P PROGRAM : OFFICE-NBC/ WHITNEY-NBC CON COM1: OFFICE-NBC/ WHITNEY-NBC	30		\$6,000.00	10/4	10/4	1		THU	1
28			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$675.00	10/2	10/2	1		TUE	1
29			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/2	10/2	1		TUE	1
30			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$450.00	10/2	10/2	1		TUE	1

Parks + Rec.

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$725.00	10/2	10/2	1		TUE	1
32			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/2	10/2	1		TUE	1
33			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/2	10/2	1		TUE	1
34			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$1,300.00	10/2	10/2	1		TUE	1
35			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,200.00	10/2	10/2	1		TUE	1
36			730P-800P PROGRAM : EXTRA< CON COM1: EXTRA<	30		\$1,300.00	10/2	10/2	1		TUE	1
37			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/2	10/2	1		TUE	1
38			1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$3,500.00	10/3	10/3	1		WED	1
39			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$675.00	10/3	10/3	1		WED	1

1 MM

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40			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/3	10/3	1		WED	1
41			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$450.00	10/3	10/3	1		WED	1
42			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$725.00	10/3	10/3	2		WED	2
43			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,000.00	10/3	10/3	1		WED	1
44			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,200.00	10/3	10/3	1		WED	1
45			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/3	10/3	1		WED	1
OCT/12			48925.00									
CONTRACT TOTAL 48925.00												44
TOTAL SPOTS												44

MARKET TOTALS \$129,210 WFLA 38% WFTS 2% WTSP 22% WTVT 0% WTOG 8% WTTA 4% WMOR 24%
 WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 794 Issue 1



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: American Crossroads/ Issue	Submission Cost: 48925	Campaign Ref: E:063570090
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	675	30 Comme	Nbr of Spots	1	1	675
2	M-F 2p Rachael Ray ...F..	02	400	30 Comme	Nbr of Spots	1	1	400
3	M-F 3p Doctors ...F..	03	450	30 Comme	Nbr of Spots	1	1	450
4	M-F 4p Dr Oz ...F..	03	725	30 Comme	Nbr of Spots	1	1	725
5	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1	1	300
6	M-F 6a News ...F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 9a Today Show II ...F..	02	950	30 Comme	Nbr of Spots	1	1	950
8	M-F 1135p ET / 1035p CT Tonight Show M.....	03	675	30 Comme	Nbr of Spots	1	1	675
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Alexandria VA 22314

American Crossroads/ Issue
Submission Number 794 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6888

Original

Client:	American Crossroads/ Issue	Submission Cost:	48925	Campaign Ref:	E:063570090
Buyer:	...	Client/Product/Estimate:	11 / 27 / 1065	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06357009
Est/PO Number:	06357009	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	400
10	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1	1	450
11	M-F 4p Dr Oz M.....	03	725	30 Comme	Nbr of Spots	1	1	725
12	M-F 530a News M.....	02	450	30 Comme	Nbr of Spots	1	1	450
13	M-F 6a News M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
14	M-F 7a Today Show M.....	02	1200	30 Comme	Nbr of Spots	1	1	1200
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	4500	30 Comme	Nbr of Spots	1	1	4500
16	Sun 10a Meet The PressS	01	4000	30 Comme	Nbr of Spots	1	1	4000
17	M-Su 11p News ...T...	02	1700	30 Comme	Nbr of Spots	1	1	1700
18	M-F 1135p ET / 1035p CT Tonight Show ..T...	03	675	30 Comme	Nbr of Spots	1	1	675
19	M-F 2p Rachael Ray ..T...	02	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Buyer: ..	Client/Product/Estimate: 11 /27 /1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 3p Doctors ...T...	03	450	30 Comme	Nbr of Spots	1	1	450
21	M-F 4p Dr Oz ...T...	03	725	30 Comme	Nbr of Spots	1	1	725
22	M-F 6a News ...T...	02	1000	30 Comme	Nbr of Spots	1	1	1000
23	M-F 7a Today Show ...T...	02	1200	30 Comme	Nbr of Spots	1	1	1200
24	M-F 9a Today Show II ...T...	02	950	30 Comme	Nbr of Spots	1	1	950
25	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	01	6000	30 Comme	Nbr of Spots	1	1	6000
26	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	675	30 Comme	Nbr of Spots	1	1	675
27	M-F 2p Rachael Ray ...T...	02	400	30 Comme	Nbr of Spots	1	1	400
28	M-F 3p Doctors ...T...	03	450	30 Comme	Nbr of Spots	1	1	450
29	M-F 4p Dr Oz ...T...	03	725	30 Comme	Nbr of Spots	1	1	725
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Est/PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	M-F 5a News .T.....	01	300	30 Comme	Nbr of Spots 1		1	300
31	M-F 6a News .T.....	02	1000	30 Comme	Nbr of Spots 1		1	1000
32	M-F 7p News .T.....	02	1300	30 Comme	Nbr of Spots 1		1	1300
33	M-F 7a Today Show .T.....	02	1200	30 Comme	Nbr of Spots 1		1	1200
34	M-F 730p Entertainment Tonight .T.....	02	1300	30 Comme	Nbr of Spots 1		1	1300
35	M-F 9a Today Show II .T.....	02	950	30 Comme	Nbr of Spots 1		1	950
36	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	675	30 Comme	Nbr of Spots 1		1	675
37	M-F 2p Rachael Ray ..W....	02	400	30 Comme	Nbr of Spots 1		1	400
38	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots 1		1	450
39	M-F 4p Dr Oz ..W....	03	725	30 Comme	Nbr of Spots 2		2	1450
40	M-F 6a News	02	1000	30	Nbr of Spots 1		1	1000
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

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Buyer: ..	Client/Product/Estimate: 11 / 27 / 1065	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06357009
Est./PO Number: 06357009	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
41	M-F 7a Today Show ..W....	02	1200	30 Comme	Nbr of Spots 1		1	1200
42	M-F 9a Today Show II ..W....	02	950	30 Comme	Nbr of Spots 1		1	950
43	Tue 9-10p Go On / New Normal ...T....	03	3500	30 Comme	Nbr of Spots 1		1	3500
Weekly Totals: Total Spots(Ord Spots)					37	7	44	

Grand Totals				Month 10 Weeks: 4	
	Totals	10/01	10/08	Spots	Cost
	44	37	7	44	48925
	48925	44025	4900		

Spots: 44
Gross Total: 48,925.00
Commission: 7,338.75
Net Total: 41,586.25